

BLOOMBERG NEWS WINS FOUR SOCIETY OF PUBLISHERS IN ASIA AWARDS INCLUDING JOURNALIST OF THE YEAR

Awards Recognize Reporting on Malnutrition in India and Antibiotic Resistant Germs

HONG KONG, 10 June, 2013 -- The Society of Publishers in Asia (SOPA) has recognized Bloomberg News with four awards and three honorable mentions in the SOPA 2013 Awards for Editorial Excellence.

SOPA named Bloomberg News reporter Mehul Srivastava "Journalist of the Year" for a five-part series on how corruption in India is depriving its people of food. The "Mother India Starving Her Children" series showed how India's people are eating less now than they did two decades ago, even after the country has seen record economic growth and bumper harvests.

The series was also awarded "Excellence in Human Rights Reporting" and "Excellence in Explanatory Reporting." Reporters and editors contributing to the stories included Adi Narayan, Andrew MacAskill, Ben Richardson and Anne Swardson.

"We are grateful to be recognized by our peers in Asia for exceptional reporting," said Bloomberg News Editor-in-Chief Matthew Winkler.

Jason Gale, Adi Narayan and Bloomberg Markets Senior Editor Gail Roche were given the SOPA "Excellence in Feature Writing" award for "The Scourge of the Superbugs". The story, published in the June 2012 issue of Bloomberg Markets magazine, takes readers on a global tour of the science, medicine, people and politics behind a new bacteria-altering gene dubbed NDM-1 that's empowering germs to resist the most powerful antibiotics.

Reporters and editors Michael Forsythe, Shai Oster, Natasha Khan, Dune Lawrence, Neil Western, Ben Richardson, Peter Hirschberg, Melissa Pozsgay, Henry Sanderson, Anne Swardson and Nick Wadhams received Honorable Mention in Investigative Reporting for "Revolution to Riches." The series uncovered the vast wealth amassed by the families of China's leaders.

Honorable Mention in Business Reporting went to Luo Jun, Sheridan Prasso, Bonnie Cao, Kartikay Mehrotra, Anto Antony, Cathy Chan, Robert Friedman, Shigeru Sato, Shingo Kawamoto and Russell Ward for "Asia's Shadow Banking Threat."

The Scoop Award: Honorable Mention was awarded to Michael Forsythe, Shai Oster, Natasha Khan, Dune Lawrence, Neil Western, Ben Richardson and Peter Hirschberg for "Xi Jinping Millionaire Relations Reveal Elite Chinese Fortunes."

The SOPA Awards for Editorial Excellence are administered by the Journalism and Media Studies Centre of the University of Hong Kong and were presented on June 6. For more information visit www.sopawards.com

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